

OpenVan.camp Media Kit

openvan.camp

Global Road Travel Portal — Partnership Opportunities

OpenVan.camp is the first global AI-powered road travel portal for the RV and vanlife world. We offer free tools (fuel prices in 125+ countries, VanSky weather index, visa calculators), an events calendar, and automatically collected and analyzed news from 43+ sources in 7 languages — helping travelers across 56+ countries plan and enjoy life on the road.



AUDIENCE PROFILE

RV and campervan owners, vanlife enthusiasts, and travelers on wheels.

• RVs and Campervans, • Gear and Accessories, • Campgrounds and Parking, • Travel Insurance, • Solar Panels and Off-Grid, • Travel Routes and Trips

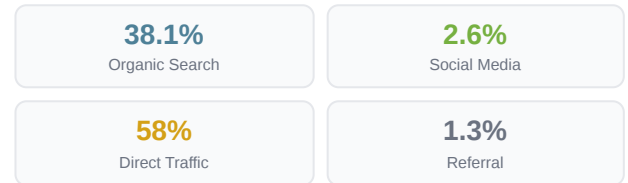
DEVICES



AUDIENCE GEOGRAPHY

#	Countries	visits	%
1	China	10 536	13.3%
2	Singapore	10 486	13.2%
3	Hong Kong	9 159	11.5%
4	Russia	8 832	11.1%
5	United States	5 949	7.5%
6	Germany	5 483	6.9%
7	France	4 148	5.2%
8	Spain	2 694	3.4%

TRAFFIC SOURCES



TRAFFIC



* The project was relaunched on January 1, 2026. Visitor tracking started in mid-January 2026, so January figures may be underrepresented.

CONTENT CATEGORIES



AVAILABLE LANGUAGES

- Русский
- English
- Español
- Português
- Türkçe
- Deutsch
- Français

PLATFORM ADVANTAGES

- 7 Languages
- AI Pipeline
- Organic Traffic
- 56+ Countries
- Niche Audience

ADVERTISING FORMATS

Sponsored Content	
Content placement — \$50	\$50
Homepage pinning for 1 week — +\$50	+\$50
Published in 7 languages, SEO-optimized	
Banner Advertising	
2 positions: below content and in footer	\$50/mo
Geo & language targeting • Format: image or HTML	

Custom Formats

We're open to new advertising formats and ready to discuss custom solutions for your needs.

CONTACT US

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