

OpenVan.camp Media Kit

openvan.camp

Global RV & Vanlife Aggregator — Partnership Opportunities

OpenVan.camp is the first global AI-powered aggregator of news and events from the RV and vanlife world. We automatically collect, analyze, and publish news and events from around the globe from 43+ sources in 7 languages in a convenient format, helping audiences across 56+ countries stay up to date with the industry.



AUDIENCE PROFILE

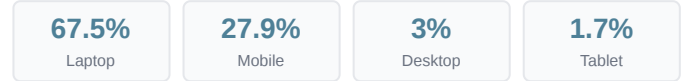
RV and campervan owners, vanlife enthusiasts, and travelers on wheels.

- RVs and Campervans
- Gear and Accessories
- Campgrounds and Parking
- Travel Insurance
- Solar Panels and Off-Grid
- Travel Routes and Trips

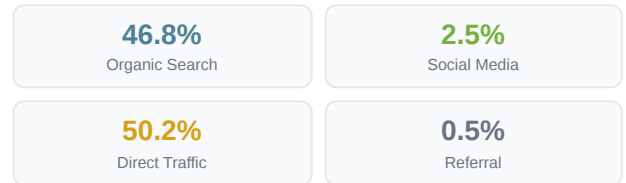
AUDIENCE GEOGRAPHY

#	Countries	visits	%
1	United States	6 862	22.4%
2	Singapore	5 746	18.7%
3	China	2 808	9.2%
4	Hong Kong	2 547	8.3%
5	Germany	2 275	7.4%
6	Spain	1 256	4.1%
7	France	1 140	3.7%
8	United Kingdom	1 016	3.3%

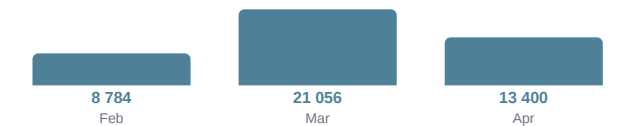
DEVICES



TRAFFIC SOURCES



TRAFFIC



* The project was relaunched on January 1, 2026. Visitor tracking started in mid-January 2026, so January figures may be underrepresented.

CONTENT CATEGORIES



AVAILABLE LANGUAGES

- Русский
- English
- Español
- Português
- Türkçe
- Deutsch
- Français

PLATFORM ADVANTAGES

- 7 Languages
- AI Pipeline
- Organic Traffic
- 56+ Countries
- Niche Audience

ADVERTISING FORMATS

Sponsored Content	
Content placement — \$50	\$50
Homepage pinning for 1 week — +\$50	+\$50
Published in 7 languages, SEO-optimized	
Banner Advertising	
2 positions: below content and in footer	\$50/mo
Geo & language targeting • Format: image or HTML	

Custom Formats

We're open to new advertising formats and ready to discuss custom solutions for your needs.

CONTACT US

- Email: openvan.camp/about
- Telegram: [@openvancamp](https://t.me/@openvancamp)
- WhatsApp: [+995 591 27 41 66](https://wa.me/+995591274166)
- Web: openvan.camp